PROTEXTING

Announces New Feature:

Additional Users

ProTexting, which offers comprehensive mobile marketing services for businesses, has released a new feature called Additional Users. This is an app that allows clients to add additional or sub-users to their accounts.

ProTexting CTO Petar Kassov explains the benefits and purpose of this app: "It's convenient for many of our clients to allow multiple users to manage accounts. The Additional Users app will make it easy to do this. Many businesses have employees, who may be working from different stores, offices, or homes. To collaborate on a text message campaign, it's helpful to be able to quickly add users whenever you need to."

How the Additional Users App Works

Kassov describes how the app works. "You start with one master user. We send them a link to create a password if they want to add more users. The process is secure, using Captcha."

"The Additional User form contains several fields, including the user's name, email, local number, and credit limits. Every additional user is given a TFN (toll free number) or long code from the master account. The number is transferred from the master account to the new user. If the user is ever removed, the number is returned to the master account. In this manner, new users can be added and removed easily as needed. Each user must have a separate number, TFN, short code, or long code. These numbers cannot be shared by users. Credits and keywords are shared. Credits can be limited for each account."

"Additional users have access to all the master account's apps. However, they can't purchase or activate any new apps on their own. These actions need to be made by whoever is in charge of the master account. Our plans include access to a wide range of apps, which clients can use together, such as polls, contests, autoresponders, virtual business cards, sweepstakes, and many more."

"With Additional Users, there's no need to create a new account for each user. When someone is added, they are using the master account's plan. A business can add as many additional users as they want on a single master account."

"We added the Additional Users feature to meet the needs of businesses that have increasingly flexible and diverse staffing policies. They may have employees who work remotely or in different locations. This just makes it easier for them to work together under a single plan."

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